



# Labeling Solutions for Buy Online, Pickup In-Store Order Identification

Reliably identify customer orders to enable quick curbside pickup

Reliable labeling solutions are crucial for successful Buy Online, Pickup In-Store (BOPIS) and Click and Collect programs. The right labeling solution ensures online orders can be fulfilled quickly and correctly, ready for customers upon in-store or curbside pickups. Zebra understands the wide range of products you offer can be your toughest challenge when it comes to labeling, especially frozen goods and bins where labels need to remain adhered, as well as easily removed. Zebra Certified Supplies offers reliable labeling solutions that remain identifiable and affixed to customer orders to streamline your BOPIS and Click and Collect programs.



**Reliable Scannability:** We never substitute materials. Our labels have been pre-tested for print quality and durability, as well as premature printhead failure to ensure excellent scan rates, scan accuracy and maximum printer uptime.



**Solutions for a Wide Range of Products & Freezers:** Our offering includes pre-tested labeling solutions that provide reliable performance on frozen goods, as well as totes.



**Adhesives for Use on Foods:** Labeling solutions feature adhesives that meet FDA 175.105 indirect food contact requirements.



**Zebra Printers + Zebra Certified Supplies:** Our supplies go through a 23-point test process. When you use printers and media designed together to work together, despite tough conditions, productivity soars.

Material Name	Material Type	Key Features
Z-Perform 2000D	Direct Thermal Paper Label	All-temp acrylic adhesive that allows the label to be applied to surfaces as cold as -20°F / -29°C
Z-Select 4000D Removable	Direct Thermal Paper Label	Removable acrylic adhesive for clean removability without damaging the surface, 40°F application temperature, -20°F service temperature
PolyPro 4000D	Direct Thermal Polypropylene Label	Resistant to moisture; all-temp permanent acrylic adhesive that allows label to be applied to surfaces as cold as -40°F

To learn more about Zebra’s Buy Online, Pickup In-Store Labeling Solutions contact a Zebra reseller, your Zebra Sales Representative or go to [zebra.com/supplies](https://zebra.com/supplies)



## Programs That Improve Your Bottom Line

- **We store inventory for you to expedite just-in-time delivery**  
Zebra offers several inventory management programs, enabling you to leverage your volume to obtain competitive pricing while reducing your inventory carrying costs.
- **You can cross Printhead Replacement off your expense list**  
When you purchase Zebra Certified Supplies, you receive free printheads for your Zebra industrial and desktop printers.