



Turn a profit instead of turning away shoppers

4 ways to get a better handle on inventory

Just because the average grocer's out-of-stock rate is 8%¹ doesn't mean it has to be for you*. With the right technology, you can exceed today's high demands for product availability.



1 Receive inbound goods faster

Process more incoming shipments using smart software and powerful technology

Instantly update inventory databases with every scan

Coordinate the quick restocking of fast-turning inventory



2 Price as you go

Ensure price accuracy to protect margins

Free associates to help customers by pricing merchandise on the sales floor

Accelerate your ability to change prices to remain competitive



3 Connect the frontline to the back of house

Instantly communicate out of stocks to backroom associates

Send work order tickets for rapid replenishment of high-demand goods

Check on product availability for customers



4 Know what's actually in store

Elevate inventory accuracy by eliminating error-prone processes

Give associates access to inventory database to locate items for customers

Use inventory insight to reorder just what's needed and minimize costs

Better inventory management leads to bigger baskets, better in-store experiences and happier click-and-collect customers. Count on Zebra to help you achieve it.

Contact your Zebra account manager to get started.

A safety reminder: Take care of those who care for your inventory. Disinfect technology shared by employees. [Here's how.](#)

¹ Source: Food Marketing Institute and Grocery Manufacturers Association