

# EAS

We reinvent it every day



# Overview

Sensormatic Solutions is an industry leader and innovator with over 50 years of EAS excellence in retail. We provide retail customers around the globe with Electronic Article Surveillance (EAS) solutions built around the most effective anti-shoplifting technology available.

As a one-stop destination for all EAS needs, we're committed to providing the highest quality EAS systems regardless of their technology choice. Our solutions address the various retail format challenges, merchandise categories, and market segments so that each retailer gets the solution that is right for them.

# EAS Systems

Acousto-Magnetic (AM) EAS systems deliver the highest detection rates in the industry and can sense tagged merchandise within foil-lined bags, in metal trolleys, and even on products containing liquids. Plus, Sensormatic now offers both Radio Frequency (RF) and Radio Frequency Identification (RFID) EAS anti-theft solutions which provide unique benefits in certain environments and merchandise protection categories. The flat, low-profile RF label is well suited to a variety of packaged goods. Our RFID EAS solutions offer retailers a pathway to full item-level visibility deployment, and can be installed discreetly overhead or in hidden install configurations to fit in with store aesthetics and design. Regardless of technology choice, Sensormatic has effective solutions, service and support expertise to meet the changing needs of all types of retailers.

Sensormatic's EAS solutions are designed to provide retailers with significant operational improvements and are available in unique configurations to address different environments and store formats. All our EAS systems are complemented by a wide range of tags, labels, detachers and deactivators to help retailers get the most from their loss prevention programmes.



# Our Anti-Theft Solutions

Sensormatic offers theft-fighting solutions in AM, RF and RFID technologies

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## Enhanced Loss Prevention

- Highest detection rates
- Fewer nuisance alarms
- Wide range of designs and configurations

2

## Organised Retail Crime Deterrence

- Metal-foil and jammer detection
- Orc tracking

3

## Operational Efficiency/Retail Productivity

- Network connectivity
- Labour optimisation



## Detection Systems

Detection systems create surveillance zones at exits or checkout lanes. Sensormatic detection systems are available in a variety of configurations to suit almost any retail environment including free-standing pedestals, concealed and overhead mounted systems. Our systems have the industry's highest detection rates, cover wide exits, produce fewer nuisance alarms, and feature ORC fighting tools such as metal foil and jammer detection.

### Pedestal Systems

Sensormatic pedestal systems offer the high-performance detection trusted by retailers with visual deterrence at the exit. These systems are available in a wide range of designs to provide detection coverage for different exit widths, budgets, and store aesthetics.



### Concealed and Discreet

Sensormatic offers a broad range of concealed and discreet detection systems including wall and door frame mounted antennas, as well as systems that can be recessed into flooring, hidden under carpeting, laid into concrete, or installed out of sight overhead.



## Labels

Our high-performance labels offer excellent detection performance and fewer nuisance alarms. Available in AM and RF, labels are available to protect a wide range of product categories. Sensormatic labels are well suited for in-store application at the source.



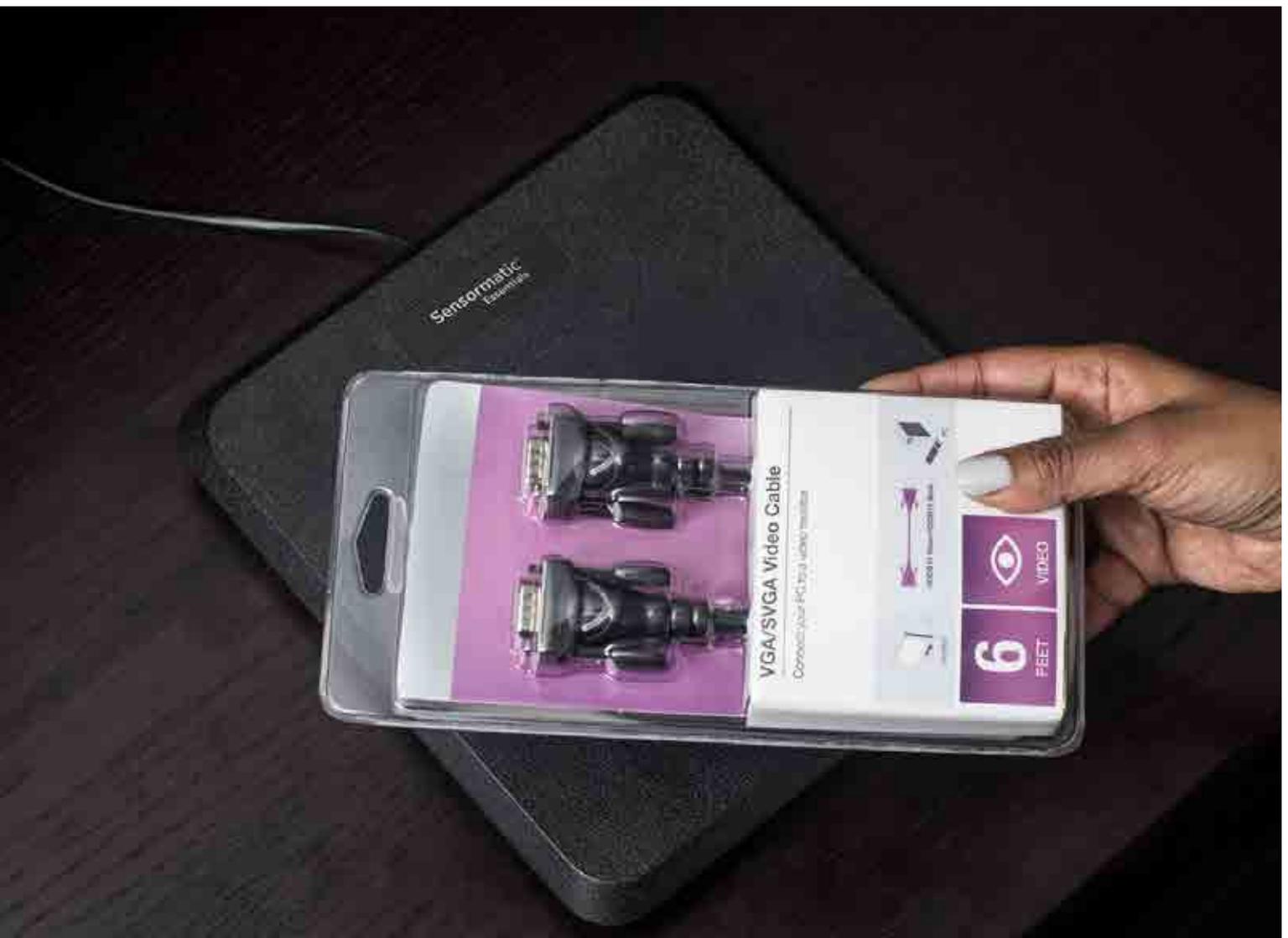
## Deactivation

Integrated deactivators are invisible to the customer and effortless for the cashier. Sensormatic's AM integrated deactivators provide seamless scanning and deactivation compatible with leading scanning systems. Deactivators offer fast and accurate checkout even in high-traffic, high-volume locations. These devices help prevent sweethearting, scan avoidance and merchandise switching.

RF deactivators can be easily integrated into 'EAS-ready' barcode scanners for reliable deactivation while maintaining high throughput checkout.

## EAS Deactivation

Sensormatic deactivators allow quick label deactivation for a seamless checkout experience. They can accommodate various point-of-sale configurations that have limited space on or below the counter. Deactivators can be stand-alone devices or integrated into the retailer's scanning solution. Sensormatic's deactivation products help reduce the occurrence of nuisance alarms, making the overall shopping experience more pleasant.



## Detachers and Tags

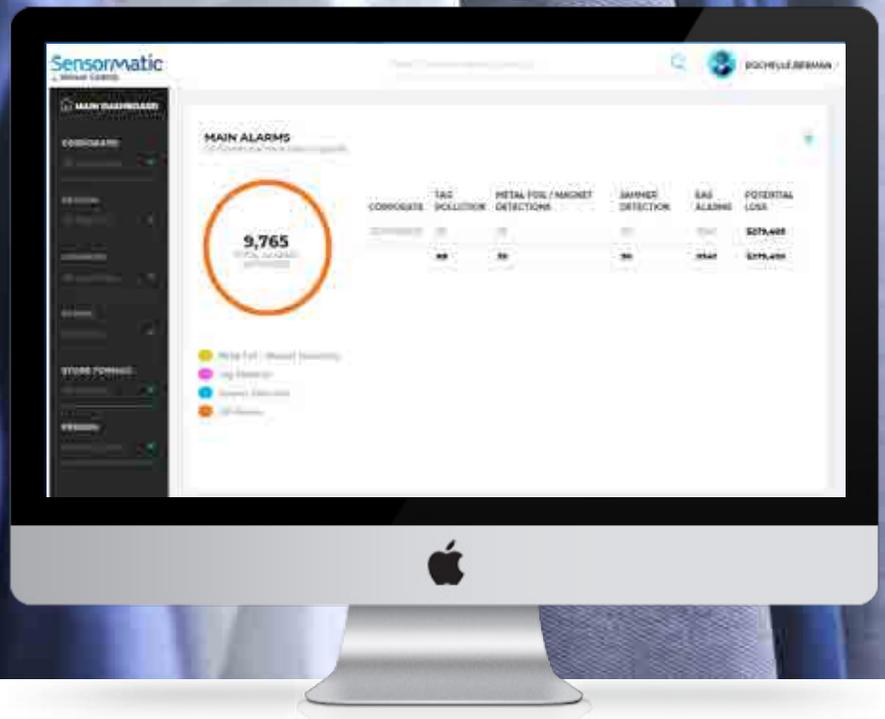
Securing merchandise while enhancing the shopping experience is key to controlling shrink and increasing sales. Sensormatic offers one of the industry's most comprehensive assortments of EAS tags for easy application in-store or at the source. Sensormatic carries tags in every technology; AM, RF, AM/RF, as well as dual technology AM/RFID tags. From our trusted SuperTag to our magnetic and speciality tags, our solutions work for virtually every merchandise application and budget. Our industry-leading, one-piece, easy-to-apply InFuzion tag offers operational efficiencies and help save on retailers' time and labour. Sensormatic safers and wraps give retailers the confidence to openly merchandise high-value products, helping maximise sales.

Furthermore, a variety of manual and powered detachers deliver a range of solutions for any point-of-sale environment, making tag removal quick and efficient while optimising checkout time for a better shopping experience.



# Shrink Management as a Service (SMaaS)

The ability to use data to make better decisions to reduce shrink, increase sales and optimise productivity is critical to retailers today. Our cloud-based Shrink Management as a Service (SMaaS) analytics platform gives retailers the data they need to take a more proactive preventative approach to loss prevention. SMaaS includes remote device management and monitoring of EAS equipment, freeing the retailer from the day-to-day supervision of the system and providing improved system uptime. Enhanced analytics, easy-to-use dashboards, and geo-mapping of ORC events are just a few of the benefits offered by SMaaS.





## Source Tagging

Sensormatic's Source Tagging programmes have protected billions of items worldwide, enabling open merchandising and freeing associates to focus on customer service and enhancing the shopper experience. Source Tagging helps retailers increase sales, improve the customer experience, reduce shrink and optimise labour. Items arrive in-store and floor ready.

### Labels Applied at the Source

Our Source Tagging programme covers virtually every product category including footwear, cosmetics, batteries, power tools, automotive supplies and consumer electronics. This versatile programme includes labels embedded into products and packaging and sewn-in labels.

### Hard Tag Recirculation

Our unique, industry-leading Visible Source Tagging Recirculation (VST-R) programme helps retailers protect their products while saving on operational costs. The VST-R programme can help increase sales, reduce out-of-stocks and save labour costs, while offering lower cost-per-use benefits.

### Source Tagging as a Service (STaaS)

This customised Source Tagging service helps retailers reduce shrink, increase sales and optimise labour. Sensormatic manages source tagging activities, suppliers and vendors to help maximise the retailer's programme.

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## About Johnson Controls

Johnson Controls is a global leader creating a safe, comfortable and sustainable world. Our 105,000 employees create intelligent buildings, efficient energy solutions and integrated infrastructure that work seamlessly together to deliver on the promise of smart cities and communities in 150 countries. Our commitment to sustainability dates back to our roots in 1885, with the invention of the first electric room thermostat. We are committed to helping our customers win everywhere, every day, and creating greater value for all of our stakeholders through our strategic focus on buildings.

For more information, visit [www.johnsoncontrols.com](http://www.johnsoncontrols.com) or follow [@johnsoncontrols](https://twitter.com/johnsoncontrols) on Twitter.

## About Sensormatic Solutions

Sensormatic Solutions is the leading global retail solutions portfolio of Johnson Controls enabling smart and connected shopper engagement. By combining critical insights into retail stock, shopper traffic and loss prevention, Sensormatic Solutions powers operational excellence at scale and helps create unique shopping experiences. Our solutions deliver real-time visibility and predictive analytics for accurate decision-making across the company, enabling retailers to confidently move into the future. With more than 1.5 million data collection devices in the retail marketplace, we capture 40 billion shopper visits and track and protect billions of items each year. Our retail portfolio features the premier Sensormatic®, ShopperTrak® and TrueVUE™ brands.

For more information, visit [www.Sensormatic.com](http://www.Sensormatic.com), or follow us on [LinkedIn](#), [Twitter](#), and our [YouTube channel](#).