



Management of High-Volume System Rollouts

Case Study Examples: Sporting Goods Store | Tire Retailer | Financial Services Company

Configuration

We prepare payment terminals, tablets and other hardware for clients by loading operating systems, software and customer imagery per client requirements. This ensures the hardware is standardized across the client's entire network.

Key Injection

As a TR-39-certified key injection organization and a key holder for more than 170 processors and acquirers, POSDATA delivers payment terminals that are ready to accept payments right out of the box.

Staging

Staging is the process of preparing the devices for delivery to the client's installation site. Staged equipment are inventoried, asset tagged and sent fully functional and ready for installation per each delivery site's specific requirements.

Rolling out hardware to a high number of locations can be a very complicated problem for businesses. It is critical that payment terminals, tablets and other devices are standardized company-wide and pre-configured to operate perfectly right out of the box. Payment terminals in particular require careful management to ensure they are PCI compliant and able to accept payments without security issues. POSDATA's mission is to make high-volume system rollouts a breeze by managing this configuration, staging and deployment process. As a longstanding leader in the payment services industry, we have evolved over the years to be able to easily accommodate the high-volume requests of our clients. The following are three examples of our work configuring, staging and deploying hardware for companies with a high number of locations.

The Sporting Goods Store

A sporting goods store with over 600 locations throughout the United States needed guidance in upgrading their payment terminals and introducing mobile tablets into the checkout process. POSDATA became a primary partner in the process by handling the hardware selection and pre-installation device configuration. The payment terminals and tablets went through the standard staging and configuration process, including loading of custom software and key injection of the payment devices. The prepared devices were subsequently sent to a central facility and handed off to the sporting goods store for installation.

The Tire Retailer

A major tire retailer with 1500 locations in the western United States was dissatisfied with their in-store payment system. They turned to POSDATA for assistance in the selection and setup of new payment terminals that could be rapidly deployed to all 1500



Deployment

Deployment is the final stage in the process of configuring, testing, provisioning, tagging, kitting and packaging your equipment. Once your equipment passes our rigorous quality-control tests, we develop a custom plan to ensure your equipment is shipped to a central location or to individual business sites. Equipment may also be stored in our Louisville, Kentucky depot for a more gradual request-based rollout.

Installation

POSDATA offers on-site installation and repair services across the United States. Our on-site services are designed to help our partners more cost effectively maintain their IT infrastructure and minimize the downtime associated with a technical outage. We offer a next-business-day response, flat rate travel, and a set pre-determined rate.

locations. As a trusted partner in selecting the hardware, POSDATA had complete management of the configuration and key injection of the terminals. The prepared devices were packed up and shipped to a central facility, from which the tire retailer was responsible for sending to actual store locations at their desired pace. Employees of the tire retailer installed the terminals themselves at the final location, so it was critical that POSDATA had the devices completely configured and ready for operation right out of the box. The project was a resounding success and the partnership continues with warranty management and repair services.

The Financial Services Company

A financial services company specializing in data management and payment solutions for fitness centers needed a partner to configure and stage 4000 payment terminals. Finding a partner that could prepare this high-volume request was a major challenge until the company aligned with POSDATA. POSDATA specializes in high-volume configuration and deployment of a wide variety of technologies. The terminals underwent software loading, key injection, and then were placed in an asset pool ready for deployment. The financial services company simply filed a request for delivery to a specific location and POSDATA shipped the terminals to each end location. The financial services company was able to rest easy that the 4000 devices were all standardized, tested and ready for use straight out of the box.



Terminals stored in the asset pool, ready for deployment