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## **POSDATA Hires Ouellette to Spearhead North American Payments Business Development**

**GIG HARBOR, Wash. July 16, 2018** -- [POSDATA Group, Inc.](http://posdata.com), the premier North American distributor of secure payment solutions, today announced the hiring of industry veteran Chrissy Ouellette as senior director of payments and business development. Ouellette brings extensive fintech sales, service and operational experience to the company, along with expertise designing, implementing and leading strategic initiatives encompassing world-class service delivery and product development.

"We are looking to aggressively grow our business with merchant acquirers, independent sales organizations (ISOs), value added resellers (VARs) and independent software vendors (ISVs)," said Jeffrey Creighton, POSDATA president and chief executive officer. "Chrissy's experience and strong relationships in the payments industry will certainly help us ramp up our efforts quickly," added Creighton. "We are pleased to welcome her to the POSDATA team."

"I am attracted to opportunities that enable me to build something from the ground up, and with POSDATA's historical performance and sound operational team, this is a chance to do something special with my career," Ouellette said. "Our leadership team is poised to make a difference in payments and they have given me the tools I need to make this a success," added Ouellette. "I am honored to have this opportunity. Payments are ever evolving, and I believe POSDATA is in an amazing position to capitalize on becoming the fintech leader in the payments space."

Ouellette comes to POSDATA with well over a decade of experience in the payments industry, driving results for several companies, including Vanco Payment Solutions, Meritus Payment Solutions and Central Payment.

### **About POSDATA Group, Inc.**

POSDATA Group, Inc. is the premier payments systems distributor for the North American channel. We build lasting relationships with OEM vendors and channel partners based on integrity, expertise and service excellence. Our seasoned professionals have deep domain expertise which enables them to customize solutions to meet unique commercial requirements that drive real business results.

Founded in 1973, POSDATA is headquartered in Gig Harbor, Washington and is privately held. The company has a certified point-to-point (P2PE) key injection and distribution center in Louisville, Kentucky and sales offices around the country. In addition to offering leading payment equipment brands, POSDATA provides comprehensive, single-source deployment, configuration, installation and support services. For more information, please visit [posdata.com](http://posdata.com).

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