

**WITH 2D ARRAY IMAGERS FROM ZEBRA YOU GET MORE TECHNOLOGY SO YOU CAN DO MORE BUSINESS WITH A SINGLE DEVICE.**

Unlike 1D laser scanners, only a 2D array imager can scan both 1D and 2D traditional & electronic barcodes and capture images.

## GET MORE

Zebra's 2D imagers offer advanced features so you can GET MORE done in less time.

### ALL BARCODES

Capture all of the barcodes you see every day:

- 1D, 2D, GS1, high-density barcodes and mobile barcodes
- Damaged, torn, poorly printed and under plastic
- Hard to reach barcodes

### OMNI-DIRECTIONAL

2D imagers are omni-directional, which means you don't have to align the device to the barcode

### ENHANCED RANGE

Enhanced Range imagers scan codes at a distance farther than traditional laser scanners

### READ MULTIPLE

Read multiple barcodes on an item in a single trigger pull

### MOBILE MARKETING

Capture mobile coupons, loyalty programs and payment

# GET MORE DO MORE

WITH 2D IMAGERS FROM ZEBRA

### IMAGE CAPTURE

Signatures, documents, prescriptions

### OCR

Optical Character Recognition (OCR): Checks, passports, invoices, bank statements

### AGE VERIFICATION

Drivers License

Zebra provides the most complete and advanced family of 2D array imagers—preparing you to handle every kind of barcode your business will face.

## DO MORE

With 2D Imagers from Zebra you can DO MORE with a single device so you can do more for your business.

## 60% OF REVENUES

Investment migration from laser scanners to camera-based imagers is happening at a staggering rate of close to 60% of revenues by 2018, exceeding industry expectations. \*

### PROJECTION

## CAGR OF 10%

2D Imagers have a 2014-2018 compound annual growth rate (CAGR) of 10%, outpacing the laser market (-8%) and overall total handheld market (+5%) \*

### PROJECTION

\* VDC Research, The Global Market for Handheld Scanners (Part of the Strategic Insights 2014 Barcode Solutions Research Program).