Zebra’s 2D imagers offer advanced features so you can GET MORE done in less time.

**ALL BARCODES**
- Capture all of the barcodes you see every day:
  - 1D, 2D, GS1, high-density barcodes and mobile barcodes
  - Damaged, torn, poorly printed and under plastic
  - Hard to reach barcodes

**OMNI-DIRECTIONAL**
2D imagers are omni-directional, which means you don’t have to align the device to the barcode.

**ENHANCED RANGE**
Enhanced Range imagers scan codes at a distance farther than traditional laser scanners.

**READ MULTIPLE**
Read multiple barcodes on an item in a single trigger pull.

**MOBILE MARKETING**
Capture mobile coupons, loyalty programs and payment.

**AGE VERIFICATION**
Capture mobile coupons, loyalty programs and payment.

**IMAGE CAPTURE**
Signatures, documents, prescriptions.

**OCR**
Optical Character Recognition (OCR): Checks, passports, invoices, bank statements.

With 2D imagers from Zebra, you can GET MORE and DO MORE with a single device.

**60% OF REVENUES**
Investment migration from laser scanners to camera-based imagers is happening at a staggering rate of close to 60% of revenues by 2018, exceeding industry expectations.

**CAGR OF 10%**
2D imagers have a 2014-2018 compound annual growth rate (CAGR) of 10%, outpacing the laser market (-8%) and overall total handheld market (+5%).

"VDC Research, The Global Market for Handheld Scanners (Part of the Strategic Insights 2014 Barcode Solutions Research Program)."