Brady BBP81 printer
Depend on It.

Outperforming Expectations: Brady's full line of Thermal Transfer Printers perform under the toughest conditions. Designed to work with our easy-to-use software applications and our full range of Brady industrial materials, these printers give you the sharp, professional, cost-effective labels you need.

The Brady BBP**81** printer provides enhanced productivity, along with the durability and reliability you need for tough industrial environments. Available in 300 dpi, the Brady BBP**81** printer produces sharp labels for a variety of applications.

Easy to Use:
- Automatic calibration – adjusts sensor levels and thresholds, determines lengths, and feeds media when the printer is turned on
- USB connectivity, for plug-and-play simplicity
- Large graphical LCD display with greater clarity and resolution

Incredibly Versatile:
- Prints a wide range of label materials, including paper, polyester, metallized polyester, polyimide, and PermaSleeve™ materials
- Adjustable Transmissive Sensor allows flexibility for custom label creation, as well as self-laminating and PermaSleeve™ materials
- Improved BradyConnect 10/100 Print Server allows faster processing and simultaneous use of parallel & Ethernet connectivity; offers ZPL Programming Language

Rugged and Dependable:
- Durable die-cast metal frame with large clear window
- Capable of printing 5,000 labels per day, 12 hours per day
- 16 MB standard RAM for dependable storage

Outperforming Expectations
Brady Thermal Transfer Printers

- General Identification
- Safety and Regulatory
- Laboratory/Healthcare
- Electronics
- Electrical
- Data Communication

www.bradyid.com/bbp81

Manufacturing

■ BBP**81**

Brady BBP81 printer

The heavy-duty printer that's always ready to perform.

Sharp printing for industrial environments: A print resolution of 300 dpi assures that your labels will be sharp and professional looking every time. The durable construction of the Brady BBP81 printer allows you to print your labels in tough, industrial environments without sacrificing print quality.

Versatile label options: The Brady BBP81 printer, with its 4" width, works with a wide range of materials, allowing this to be the printer of choice for a variety of applications. The printer accepts materials from 1" to 4.5" wide and 0.5" to 32" long, with a maximum print width of 4.09", giving users a wide variety of labels to choose from. The Brady BBP81 printer accepts material wound inside or out, and ribbon coated side out.

High durability, high performance: Brady BBP81 printers are made of die-cast aluminum making them durable, while still fitting comfortably in your work space with dimensions of 13.3" H x 10.9" W x 18.7" D. When its performance you're looking for, you can rely on the 16 MB RAM to get the job done quickly and reliably.

Brady BBP81 Printer Ordering Information

PART NUMBER	DESCRIPTION
BBP81-34	Brady Benchtop Printer 81, Thermal Transfer 300 dpi 4" wide
BBP81-34L	Brady Benchtop Printer 81, Thermal Transfer 300 dpi 4" wide 10 base 100 Ethernet Lan

Brady360™ Comprehensive Customer Care BRADY 360 www.bradyid.com/brady360

With preventive components that keep your printer in peak running condition, a loaner printer, and warranty extension options, BRADY360™ Comprehensive Customer Care Agreements help you extend the life of your printer, and minimize and resolve downtime at a predictable cost.

	2 YEARS TOTAL COVERAGE			3 YEARS TOTAL COVERAGE		
	BASIC	ADVANCED	ULTIMATE	BASIC	ADVANCED	ULTIMATE
PART NUMBER 300dpi	108131	108133	108135	108132	108134	108136

For more information about Brady BBP81 printers, visit www.bradyid.com/bbp81 or call 1-888-272-3946.

The products you need: When performance matters most.
From software to printers to scanners, signs, and more, Brady has the products you need to keep your employees safe and your business productive.

- BradySoft™ Label Design Software
- Code Reader™ 3 Bar Code Scanner
- Over 800 stock materials available
- Brady360™ Comprehensive Customer Care

Safety and Regulatory

Laboratory and Healthcare

Electronics

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U.S. East Coast: 800-628-3888
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POSDATA

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