

# VISUALPAYMENTS SUITE

INTEGRATED SOFTWARE SOLUTIONS FOR A NEW VISION IN PAYMENT

## Exciting Possibilities and Improved Efficiencies for Retailers

In an increasingly competitive retail environment, you are looking for ways to retain customers, cross sell products and services, improve operations efficiencies, and reduce overhead. VeriFone's VisualPayments Suite is a powerful set of software solutions that offers exciting new sales and promotional possibilities, and can significantly improve the way you manage payment devices, handle transactions, and take advantage of electronic signature capture.

Pairing VisualPayments software with a smart and sophisticated payment terminal such as the MX870 provides merchants a better way to manage data flow—including full-color, full-motion content—to and from consumer-facing payment devices. Use a high-speed Internet connection to process payments, archive or retrieve electronic facsimiles of items to resolve disputes, and deliver targeted brand imaging and promotional advertising—while minimizing any impact on the POS infrastructure that supports the ECRs.

The suite consists of four independent, yet easily integrated solutions: ContentSolutions, DeviceSolutions, PaymentSolutions, and SignatureSolutions. Each solution set is browser-based for ease of use, highly scalable, secure, and readily customizable to your unique organizational structure or requirements. Further, VisualPayments fully complies with the latest CISP, PABP, and PCI requirements.

In addition, you can take advantage of VeriFone's Integrated Professional Services for reliable, trouble-free implementation—from conceptualization to kickoff.

### BENEFITS AT A GLANCE

- Secure, integrated solution for content, signature capture, payments, and device management
- Customizable and scalable to meet any requirements
- Uses existing IP network to eliminate costly and disruptive changes
- Complies with the latest security regulations



A powerful set of software solutions for your customer-facing payment devices.

# VISUALPAYMENTS SUITE

## FEATURES AND BENEFITS

### Easy to Implement and Use

- Solution sets sold individually or together include graphical content delivery, signature archiving and retrieval, transaction processing, and device management
- “Back channel” configuration minimize changes to existing POS infrastructure, reducing expensive software changes and streamlining integration
- Software runs on in-store, regional, or enterprise-level servers, connected directly over IP to payment devices
- Intuitive, browser-based user interface provides global view of your entire payment network
- Graphic-driven dashboards and reporting help merchants monitor critical data and manage workflow

### Powerful and Functional

- ContentSolutions provides the first practical, economical way to manage and deliver branding, promotion, and advertising to consumer-facing payment devices
  - Media-rich content can be downloaded by region, department, store, or lane
  - Content library management and message-targeting can be performed from remote workstations
- DeviceSolutions streamlines the set-up and configuration of the payment devices
  - Uses DHCP to automatically assign IP addresses
  - Enables remote troubleshooting and software downloads, minimizing the need to return devices to your service center or dispatch field technicians
- SignatureSolutions enables merchants to efficiently capture, archive and manage electronic signatures
  - Search for receipts using multiple criteria, without time-consuming manual handling
  - Merge with transaction details or render with data, signature, and line-item details to generate electronic copies of receipts
  - Track and resolve disputes faster and more economically
- PaymentSolutions provides a powerful payment engine to quickly process a range of transactions, including credit, debit, check, EBT, and gift card
  - Supports high-volume, multi-threaded processing to lower transaction costs
  - Supports all major processors

### Secure and Reliable

- Has data integrity checkpoints built-in throughout the solution, and includes a complete audit trail
- Backed by VeriFone, one of the largest providers of payment systems worldwide
- Assures your organization is fully compliant with CISP, PABP, PCI, and other regulatory guidelines

## SYSTEM REQUIREMENTS

- Runs on the Red-Hat Linux operating system, utilizing the Postgres database
- Hardware requirements will vary by enterprise



[www.verifone.com](http://www.verifone.com)



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