

## Bradyprinter™ PR Plus Printer Heavy duty meets high tech.

**Outperforming Expectations:** Brady's full line of Thermal Transfer Printers perform under the toughest conditions. Designed to work with our easy-to-use software applications and our full range of Brady industrial materials, these printers give you the sharp, professional, cost-effective labels you need.

The Bradyprinter PR Plus printer is ideal for sleeving applications in cable and wire identification. Designed to work with Brady's Heatex materials, wire markers, and polyester materials, the Bradyprinter PR Plus printer is perfect for applications where the materials need to have a long lifespan. The printer offers the barcoding and graphics features you need in a durable, high-volume printer that's easy to use.

### Easy to use:

- Easy-to-read graphic and alphanumeric LCD menu display with convenient navigator pad and backlit graphic display for fast, easy access to menu options
- Higher printhead heat settings for optimum print quality with Brady materials

### Create, print, and change labels quickly and easily:

- Print registration is fast and easy when changing media types to ensure sharp, professional printing on every job
- Compatible with Brady label design software for fast, accurate, consistent label formatting

### Durable industrial design:

- Rugged design with metal cover protects the printer and your materials
- Simplified maintenance with field-installable parts and on-board "one-tool"



## Outperforming Expectations

Brady Thermal Transfer Printers

- Electrical
- Rail
- Mass Transit
- Aerospace
- Data Communications
- Military

[www.bradyid.com/prplus](http://www.bradyid.com/prplus)



Electrical

■ PR300 Plus

**The performance you need for durable wire and cable labeling and more.**

**Sharp printing every time:** With an adjustable post and head locking mechanism, the Bradyprinter PR300 Plus printer maintains the correct printhead pressure to ensure sharp, clear, 300 dpi labeling every time – up to 9.8" per second.

**Versatile labels that can take the heat:** The Bradyprinter PR300 Plus printer is ideal for use with Brady Heatex™ materials as well as all of your wire and cable labeling materials. The PR300 Plus printer accepts materials from 0.16" to 4.56" wide and 0.2" to 78" tall, with a maximum print width of 4" for a variety of applications both large and small. Printer is able to accommodate ribbon coated side in or coated side out.

**So much power in so little space:** Bradyprinter PR300 Plus printers are a space-saving solution, with dimensions of only 10.8" H x 9.5" W x 17.6" D. This compact printer offers 64MB RAM and Serial, USB, and Ethernet (LAN) connectivity options, so it's ready to connect to your system.



**BRADYPRINTER PR300 PLUS PRINTER ORDERING INFORMATION**

PART NUMBER	DESCRIPTION
PR300+ MODEL	
BP-PR300+	Brady PR300 Plus Printer – Standard

**For more information about Bradyprinter PR300 Plus printers, visit [www.bradyid.com](http://www.bradyid.com) or call 1-888-272-3946.**

Plane



Train



Military



Industrial Manufacturing



**The products you need: When performance matters most.** From software to printers to scanners, signs, and more, Brady has the products you need to keep your employees safe and your business productive.

- Brady Heatex™ Label Software for wire marking applications (designed to work with PR300 Plus printer only)
- Over 70 Heatex stock materials available



**We've taken the stress out of setting up your new printer.** With Brady's Stress FREE System Setup, a member of the Brady Technical Support Team will walk you through the set-up of your new printer. **To schedule your FREE phone appointment, call 1-800-643-8766; select Menu Option 4. Or visit [www.bradyid.com/setupservice](http://www.bradyid.com/setupservice).**



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WHEN PERFORMANCE MATTERS MOST™

